

VISUAL ALCHEMY



AUTHOR OF BESTSELLING SIGIL WITCHERY

LAURA TEMPEST ZAKROFF

FOREWORD BY NEW YORK TIMES BESTSELLING
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ARTS & THE CRAFT KAMBRIEL

There has always been an innate element of witchery in my stitchery. Everything about the art of creation can be fundamentally based in magic as long as the intention is there to imbue a certain power, a certain hope, a certain transformation in what is being brought forth, from nascent intuitive thought to ultimate desired form. Clothing is ultimately a quite intimate and powerful art form since it is personally selected by the wearer to be worn directly against their body and thus carries with it an ability to strengthen the wearer's aura, to magnify elements of the essence of their character even before any words are ever spoken. It's an honor for me to be part of that process of enhancement, of reflection, and of transformation.

The energy and intention I create anything with is absolutely elemental to my work. I'll at times summon from darker places when creating for myself if the inspiration for a particular piece itself calls for it, but when creating for anyone else, I consider it paramount to imbue the work solely with positive enchantments. When such an elemental energy is imbued into the art one creates, when the entire work is embedded with conscious meditation, that piece will carry this original energy into the future. This makes it all the more vital for one to be quite mindful and purposeful of the energy pulled forth and stitched into any given piece throughout the process of bringing it to life, as those thoughts, those feelings throughout, will permeate the deepest formative thread of its being.

It's no accident that such focus has been placed on the raiments of the magical throughout time—the flowing robes, the shadowing hats, the tangled, silken, and woolen shawls. Personal garments are imbued with the spirit of the creator as well as the spirit of the wearer. Garments are wearable ghosts, both strengthened and haunted by their memories.